

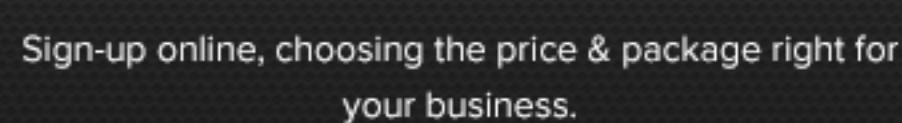


The Kickoff

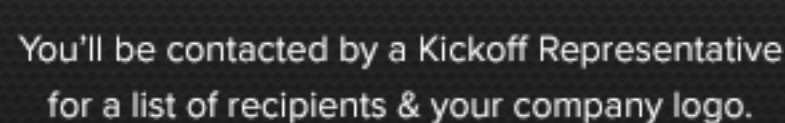
YOUR
COMPANY
HERE

Keep your name in front of customers all year long with a Kickoff Business Subscription. Signup to send your customers the most in-depth and accurate college football info around, featuring your company logo. Associate your business with one of America's favorite past times, and easily push through the clutter of everyday advertising with a product that college football fans crave.

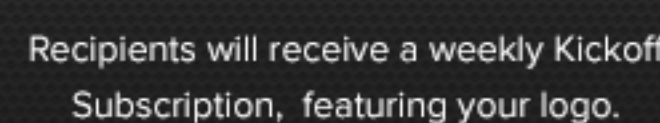
1.



2.



3.



BUILD CUSTOMER LOYALTY



Joe Smith, Smith Company, signed up 300 current and targeted clients to receive The Kick Off with his branding. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas aliquam arcu nec mauris mollis, in pellentesque elit mollis. Sed auctor, eros sit amet venenatis dictum, eros nunc sagittis ipsum, sit amet sagittis ipsum magna eget mauris. Suspendisse potenti. Donec porta pretium sollicitudin.



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SENDS PER WEEK	IN SEASON 17 ISSUES	ALL YEAR 23 ISSUES
100	\$1,887	\$2,553
150	\$2,830	\$3,829
200	\$3,774	\$5,106
250	\$4,717	\$6,382
300	\$5,661	\$7,659
350	\$6,604	\$8,935
400	\$7,548	\$10,212
450	\$8,491	\$11,488
500	\$9,435	\$12,765

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SENDS PER WEEK	IN SEASON 17 ISSUES	ALL YEAR 23 ISSUES
100	\$1,496	\$2,024
150	\$2,244	\$3,036
200	\$2,992	\$4,048
250	\$3,740	\$5,060
300	\$4,488	\$6,072
350	\$5,236	\$7,084
400	\$5,984	\$8,096
450	\$6,732	\$9,108
500	\$7,480	\$10,120

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SENDS PER WEEK	IN SEASON 17 ISSUES	ALL YEAR 23 ISSUES
100	\$935	\$1,265
150	\$1,402	\$1,966
200	\$1,807	\$2,530
250	\$2,337	\$3,162
300	\$2,805	\$3,795
350	\$3,272	\$4,427
400	\$3,740	\$5,060
450	\$4,207	\$5,692
500	\$4,675	\$6,325

The logo for 'The Kickoff' is written in a bold, red, stylized font with a thick black outline. The word 'The' is smaller and positioned to the left of 'Kickoff'. A registered trademark symbol (®) is located at the top right of the word 'Kickoff'.

DON'T WAIT. **SUBSCRIBE NOW!**

SUBSCRIBE 